

New title information



Mel Ramos: New Prints Catalogue Raisonné of Original Prints

£32

In his works Mel Ramos combines Pin-Ups with consumer goods – such as a model on a pack of Life Savers with the striking title Five Flavour Frieda (sculpture from 2010). Thus, the woman becomes a branding, an object of desire.

The focus is on the masculine perspective on the female gender which serves as an object of pleasure. The artist continues to remain faithful to this concept in his latest works.

Published to accompany the exhibition Mel Ramos: Drawings, Prints & Multiples at Ernst Hilger Gallery, Vienna, 28 August – 12 October 2013.

English and German text.

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