



Neue Arbeitswelten

A reader for Harun Farocki's film 'A New Product / Ein Neues Produkt'

£28

Harun Farocki accompanied a consulting firm with his camera for more than a year to make his new documentary film Ein neues Produkt (A new product).

Between the lines of manager rhetoric, central questions on the structure of new working environments are broached in Farocki's film: which role does architecture play in terms of the organisation of working processes? How are societal changes reflected in the company structures? How do consultants try to anticipate economic trends and their effects on the working structures in companies?

The film provides the occasion for a reader on the theme of contemporary working environments. One chapter of the book documents an important scene in the film with subtitles. This documentation of around 30 pages is embedded in an anthology of six essays and a detailed interview.

English and German text.

Product Details

Artist(s)	Harun Farocki
Author(s)	Dirk Baecker, Jochen Becker, Diedrich Diederichsen, includes a conversation between Harun Farocki and Gabriele Fischer, Mark Fisher, Anthony Iles, Nina Möntmann, Nina Power
Editor(s)	Nina Möntmann
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