



Pre-specifics Some Comparatistic Investigations On Research In Design & Art

£19

Beyond the classic disciplinary boundaries, an almost ubiquitous demand for design competency currently manifests itself.

Within future markets, which will increasingly and decisively be driven by the currency of attention, design is more and more faced with questions regarding the fabrication of meaningfulness and significance.

This publication argues that one of the promising strategies for the design disciplines of tomorrow can be seen in symbolizing the codes of virtual relations among material, biological, technological, cognitive, and medial perspectives.

In a rhizomatic kaleidoscope, game design and jurisprudence meet with marketing and architecture, anthropology, philosophy, urbanism and the theory of financial markets, car design and mathematics, critical and strategic design.

The book features contributions, statements, and conversations with internationally renowned representatives including Greg Lynn, Christopher Peterka, Wolfgang Weingart, Marcel Alexander Niggli, Christian Labonte, Fiona Raby and Anthony Dunne, Christian Doelker, Philipp Sarasin, Raymond Guidot, Eric Zimmerman and Manfred Fasser.

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