

New title information



Joe Scanlan Pay Dirt

£12

American artist Joe Scanlan premieres his latest product, Pay Dirt, a synthetic potting soil made of 99.85% postconsumer data collected from the environs of Birmingham, England, 'the city of 1001 trades'. This unique catalogue includes a larger-than-life, 4 colour poster with a portrait of the artist on one side and a manifesto on the artistic virtues of the entrepreneurialism, democracy and commerce on the other. It also features a replica booklet of U.S. Patent No. 6,488,732, including the full government certificate of unexpurgated text and a coupon for a free 6L sample of Pay Dirt.

Product Details

Artist(s)	Joe Scanlan
Author(s)	Peter Canelias, Carolyn Favorito, Joe Scanlan
Publisher	Ikon Gallery
ISBN	9780907594895
Format	softback
Pages	16
Illustrations	1 colour illustration
Dimensions	292mm x 202mm
Weight	280

Distributed by Cornerhouse Publications HOME 2 Tony Wilson Place Manchester M15 4FN England

Enquiries +44 (0)161 212 3466 / 3468 publications@cornerhouse.org

Orders +44 (0) 1752 202301 NBNi.Orders@ingramcontent.com Website www.cornerhousepublications.org

Twitter @CornerhousePubs