



## Key title information

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### Hernan Bas

#### The Conceptualists

£45.00

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This beautifully designed and illustrated special edition book features a collaboration between Hernan Bas and writer Linda Yablonsky, who has crafted a series of stories around each 'Conceptualist'.

Printed in a limited edition of 750, each copy has a tipped in bookplate and is numbered and hand signed by the artist.

Published on occasion of the exhibition 'Hernan Bas: The Conceptualists' 18 Nov 2022–14 Jan 2023, Victoria Miro, London.

*About the Artist (taken from the Press Release for the exhibition):*

Hernan Bas is celebrated for works that, permeated by an aura of eroticism and decadence and loaded with codes and double-meanings, point to the intricacies of self-identity while celebrating moments of transformation – the ordinary becoming extraordinary.

While earlier paintings hinge on characters with nascent identities and burgeoning interests, the works in this exhibition follow a new theme, in which Bas' protagonists engage in a variety of obsessive pursuits that, deemed strange under everyday circumstances, might be rationalised or even championed when considered as 'conceptual art'.

As 'Conceptualists', the characters in the paintings are emboldened to indulge their passions – chewing gum every waking hour of the day, gilding the leaves of dying house plants, mixing paint with water sourced exclusively from Niagara Falls – with vigour and seriousness as they construct their self-made worlds. As viewers we are invited to consider the way meaning shifts with context and how, under the auspices of art, eccentricity gains a particular allure.

### Key Selling Points

- Papercased hardback publication, foil blocked front and back cover, 13 pages illustrated with paintings, 5 pages illustrated with details and 4 pages illustrated with drawings.

- Single signature, 5 hole sewn, hand wrapped in glassine.
- Designed by Atelier Dyakova and printed and bound by Roy Killen.

#### Product Details

<b>Artist(s)</b>	Hernan Bas
<b>Author(s)</b>	Hernan Bas, Linda Yablonsky
<b>Publisher</b>	Victoria Miro
<b>ISBN</b>	9781914506055
<b>Format</b>	hardback
<b>Pages</b>	104
<b>Illustrations</b>	22 colour
<b>Dimensions</b>	288mm x 222mm

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