



### Sylvie Fleury

Double Positive

£20.00

Published on the occasion of the 'Sylvie Fleury: Double Positive' exhibition at the Bechtler Stiftung in Zurich (October 2022–March 2023), this book offers an unprecedented insight into the artist's 1990s fashion collection, which she confronts with Walter de Maria's monumental 'The 2000 Sculpture' (1992).

Eccentric avant-garde garments created by Thierry Mugler, Vivienne Westwood, and Jean Paul Gaultier have been shot for this publication through the museum window in front of one of the iconic works of Minimal art on permanent display at this institution.

These fruitful yet challenging mises-en-scène are highly representative of Fleury's practice in which accumulated relics of consumerism are transformed into historical objects worthy of display in the art world.

Conceived as a fashion look book, featuring silhouettes styled by Ursina Gysi, photographs by Marc Asekame, and annotations by fashion historian Matthew Linde, this publication takes us back to Fleury's beginnings as an artist, recalling her landmark early 1990s artworks: unopened shopping bags filled with freshly acquired luxury products displayed as readymade sculpture.

Sylvie Fleury (born 1961, Geneva) is known for her mises-en-scène of glamour, fashion, and luxury products. Her work generally depicts objects with sentimental and aesthetic resonance in consumer culture, as well as the paradigms of the new age. In particular, much of her work addresses issues of gendered consumption and fetishistic relationships with consumer objects.

Further information:

Art Basel – Meet the artists: Sylvie Fleury.

#### Product Details

<b>Artist(s)</b>	Sylvie Fleury
<b>Author(s)</b>	Fredi Fischli, Anaïs von Holleben-Peiser, Matthew Linde, Niels Olsen
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