



Konstantin Grcic New Normals

£24.00

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Konstantin Grcic (b.1965, Munich) has been designing complex, often radical solutions for everyday objects for over thirty years.

In 'New Normals' his designs not only move away from their obvious function, but also point to other, possible, new worlds in which these objects could unfold their potential.

We often find objects and rituals in our everyday lives that appear quite self-evident but would have been barely comprehensible a short time ago: A smartphone on a desk seems hardly remarkable to us today but this flat object would represent an inexplicable enigma for viewers from the past.

In this way, our respective new realities are repeatedly changed by objects as well as the behaviours attached to them, and our lives are constantly transformed by their use and their increasing everyday nature.

For the exhibition, industrial designer Konstantin Grcic creates environments in which his design objects interact with materials and everyday objects of our present.

These so-called "New Normals" refer to a future in which other constellations of living and working together are tested and confront the viewers with their own ideas of utopian and dystopian futures.

Published on the occasion of the exhibition, Konstantin Grcic: New Normals at Haus am Waldsee, Berlin (21 January – 8 May 2022).

English and German text.

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