

THE DEBRIST MANIFESTO
Scott King
**BESTSELLER! Now available again!**
JON SAVAGE: "In a way, it's an 'anti-success handbook' - the direct opposite of all those self-improvement books. Is that deliberate?"

SCOTT KING: "Someone else suggested that it could have been called How To Be A Loser In The Art World, which I thought was funny, and there is an element of that, but it's broader than that too.

I didn't set out to write it as an 'anti-self-help' book. Quite the opposite, really. I wrote it as 'my truth', I didn't edit it, I just let it pour out... the manifesto, ultimately, is about embracing 'failure', looking for the excitement and potential within that - you know - rather than being in a state of constant frustration/fury/misery because you do not have what it is you think you want; it is about embracing what you do have, even if that seems like shit."

Design by Scott King and Richard Massey.

## Key Selling Points

>> A combination of satire and brutal honesty that will guide the underemployed 'culture worker' towards a brighter future... a future called: Debrism.
>> Trained as a graphic designer Scott King worked as Art Director of iD and Creative Director of Sleazenation magazines, for which he was awarded 'Best Cover' and 'Best Designed Feature of the Year' prizes.
>> King's work has been exhibited widely in London, New York and European galleries including the ICA, KW Berlin, Portikus, White Columns, Kunstverein Munich and the Museum of Modern Art, New York.

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