



## HÉLIO OITICICA

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£45.00

A concise introduction to the pioneering formal and social innovations of the Neo-concretist and Tropicália protagonist.

Brazilian artist, Hélio Oiticica's (1937–80) oeuvre remains an indisputable influence on all aspects of avant-garde culture in his home country and abroad, from visual art to music, theatre, literature and beyond.

This demonstrates the numerous ways in which Oiticica's work explored and expanded formal artistic modes, pushing past the boundaries of colour and structure.

Oiticica prioritised the inclusive and participatory possibilities of art, represented through his forays into environmental art and interactive installation.

Large-scale projects such as his monumental installation 'Tropicália' (1966–67), which satirises the idea of Brazil as a tropical paradise, are documented alongside his works on paper and textile pieces.

The text traces the evolution of Oiticica's multidisciplinary practice and underlines the cosmological ideas that guided his approach to art and life, demonstrating the profound impact the artist's ideas had on the wider art world, both past and present.

Published after the exhibition at Lisson Gallery, New York, 28 October 28 2020 – 23 January 23 2021.

## Product Details

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Zelevansky
Publisher Lisson Gallery
ISBN 9780947830809
Format Hardback

Pages 96
Illustrations 57 colour
Dimensions 310mm x 240mm

Weight 742

Publication Date: Jun 2021