



Simon Kretz

The Cosmos of Design: Exploring the Designer's Mind

£24.00

'The Cosmos of Design' is a journey through the characteristic features of design thought processes that usually occur unconsciously.

With the help of simple examples, designing is explored step by step: Creative experimentation and speculative thinking are highlighted in addition to cognition-oriented tests, iterative loops and abductive conclusions.

The result of this study is a coherent pattern of thought, an enlightening philosophy of design.

As a resource for students and practitioners, 'The Cosmos of Design' is intended to improve the understanding of design, to provide theoretical foundation and practical inspiration.

English Edition.

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