

Key title information





The Hasselblad Story Erna, Victor and the Camera that Captured the World (Hasselblad Foundation 1979–2019)

£32.00



One day in December, Victor and Erna met at the Gothenburg Central Station. Together they created the iconic camera and a world renowned brand.

This story tells the tale of how it happened and of a love that reached to the moon and back again.

Published on occasion of the 40th Aniversary of the Hasselblad Foundation.

English edition only.



Product Details

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