



The Hasselblad Story Erna, Victor and the Camera that Captured the World (Hasselblad Foundation 1979–2019)

£32.00

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One day in December, Victor and Erna met at the Gothenburg Central Station. Together they created the iconic camera and a world renowned brand.

This story tells the tale of how it happened and of a love that reached to the moon and back again.

Published on occasion of the 40th Anniversary of the Hasselblad Foundation.

English edition only.

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Author(s)	Henrik Ekblom Ystén
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