

Key title information





Damn Son Where Did You Find This?

A book about US hiphop mixtape cover art £30.00

Damn Son Where Did You Find This? is the first book ever to focus on the cover art of the modern US hiphop mixtape. A visual world that reached unseen levels at the turn of the millennium, uncensored, unregulated and extreme, it is a the most anarchic of all genres of graphic design.

Freed from major label guidelines, lawyer opinions and moral hindrances the designers featured in this seminal book are truly unique - something that is hard to come by in today's global world of intertwined visual tendencies.

Along with 500 cover artworks from designers KidEight, Miami Kaos, Mike Rev, Tansta & Skrilla, including interviews with artists and DJs which tell the stories of how they slipped into the hiphop mixtape industry.

They take us through the creative process, how visual trends have come and gone, moral hazards and how designing mixtape covers changed the trajectories of their lives.

This book is a document showing the work of five extraordinary Adobe Photoshop wizards who day after day, get up, draw up an epic scene centered around one or more rappers, and finish it off with blazing typography, all in the matter of a couple of hours and for as many hundred dollars.

Created by graphic designer Michael Thorsby, and media producer Tobias Hansson.

Product Details

Editor(s) Tobias Hansson, Michael Thorsby

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