



Vorspannkino

47 Titles of an Exhibition

£29

Vertigo, *The Pink Panther*, *James Bond* – are only three examples of a great number of movies with outstanding title sequences that form part of our collective memory.

The challenge of combining words, image, and sound to introduce a theme without giving too much away has defined the style of a whole genre.

Until today, the range of opening sequences extends from purely graphic-based solutions to independent film sequences with self-contained plots.

The introduction into the film has a large impact on how it is perceived by the viewer. Still, only few title designers, among them Saul Bass, are known to the public. Included is an interview with Saul Bass by Gerhard Midding and Lars-Olav Beier.

English and German text.

Product Details

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