



Friedrich von Borries

Politics of Design. Design of Politics £20.00

This publication discusses **the relationship between design and politics.**

By way of assertions such as ‘*design sexualises*’, ‘*design colonises*’ and ‘*design manipulates*’ a new perspective is cast on cola adverts, Sony Walkmans and the Le Corbusier *chaise longue*.

The discussion about the political element of design is extended to the space of politics. Using the example of state receptions, electoral procedures and medal presentations the question as to whether political proceedings and forms of representation must be redesigned in order to improve our democracy.

A concluding glossary uses terms such as ‘*responsibility*’, ‘*self-realisation*’, ‘*products*’ and ‘*market*’ to illustrate the areas designers and architects must act in today if they wish to design with political responsibility.

Friedrich von Borries, (b.1974, Berlin) is a German architect, curator and Professor of Design Theory at the College of Fine Arts Hamburg.

Published alongside the exhibition at Die Neue Sammlung/The Design Museum, Pinakothek der Moderne, Munich (30 November 2018 – 29 September 2019).

Product Details

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Editor(s)	Angelika Nollert
Publisher	Koenig Books
ISBN	9783960984672
Format	softback
Pages	160
Illustrations	80 colour, 80 b&w illustrations
Dimensions	340mm x 240mm
Weight	880

Publication Date: Mar 2019