



German Design

Glossary

£14.00

This glossary is intended as a **playful guide to German design**, from the post-war period to present day. The reader can spark new connections and create unexpected links by flipping through the pages.

Featuring an interview between **Michael Mauer (chief designer VW Group)** and the late **Martin Roth** (giant of the cultural industry), facilitating a personal, informed look at German design history.

Presented are topics, heads and objects of German design, which are indispensable components of the country's industrial culture. The beautiful illustrations and the richly faceted images of well-known design icons illustrate the texts.

Featuring many classic German design examples, from **Mies van der Rohe's Cantilever Chair model MR20 (1927)** to the **Adidas Olympic Tracksuit (1972)**; and from the **Porsche 901 T8 (1963)** to the **Apple Macintosh SE computer (1983)**.

Curated by the late Prof. Dr. Martin Roth and featuring loans from the **Vitra Design Museum, Neue Sammlung, Porsche Museum** and **Museum für Angewandte Kunst Frankfurt**.

Published on the occasion of the exhibition, *Driven by German Design*, at Qatar Museums Gallery, Al Rwaq (3 October 2017 – 14 January 2018).

English and German text.

Product Details

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Editor(s)	Esra Aydin, Benita von Maltzahn, Martin Roth
Publisher	Koenig Books
ISBN	9783960982791
Format	softback
Pages	224
Illustrations	62 colour, 3 b&w
Dimensions	210mm x 150mm
Weight	435

Publication Date: Mar 2018

Distributed by
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