On Planning – A Thought Experiment
Edited by Simon Kretz and David Chipperfield

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This publication is the result of a year-long dialogue between renowned Sterling Prize winning architect, David Chipperfield and architect, Simon Kretz (ETH Zurich).

Its aim is to positively affect the future of urban developments, providing a manifesto for a relational, collective and diverse future for our cities.

Using the Bishopsgate goods yard site in East London as a case study, this project highlights the conditions under which an ideal urban development project could flourish.

The conclusions reached through this exercise demonstrate how future large-scale developments elsewhere could have more positive urban impact, both at the scale of the neighbourhood and the wider metropolis.

Key Selling Points

- **Simon Kretz** (b. 1982, Fribourg). Lives and works in Zurich
- **Sir David Chipperfield** (b. 1953, London): RIBA Gold Medal Winner, RIBA Sterling Prize Winner, major buildings include The Hepworth Gallery (Wakefield, UK), and Neues Museum (Berlin)