



# The Private Museum of the Future

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£16.00

Given the current panorama of growing private initiatives, *The Private Museum of the Future* tackles this central issue in museology and contemporary society.

It asks the questions: What inspires private collectors to build a museum? How do they view their relationship with other institutions? What plans they have for the future of their museums? In what forms private museums can contribute to innovative ways of dealing with contemporary art? What can they do that other institutions cannot? And how can they establish an ongoing relation with the public and society?

Private museums have existed for a long time, but over the past decade many major collectors have founded new museums all over the world, from Cape Town to Dhaka, Athens to Los Angeles. These projects are often greeted as generous initiatives combining innovative architecture with the visibility of contemporary art. They could also be seen as competitors to public institutions.

This book features interviews with 24 renowned private museum founders including: Ziba Ardalan (**Parasol unit**, London), Eli Broad (**The Broad Museum**, Los Angeles), Jochen Zeitz (**Zeitz MOCAA**, Cape Town), Eugenio López Alonso (**Museo Jumex**, Mexico City), and Dakis Joannou (**Deste Foundation**, Athens), among various others.

Essays by the editors, Cristina Bechtler and Dora Imhof, and also an **afterword by Chris Dercon** (General Director of the Volksbühne Theater, Berlin and former Director of Tate Modern, London) explore the topic and the relationship between public and private institutions and museums worldwide.

The book is part of the *Documents* series, co-published with Les presses du réel and dedicated to critical writing

### Product Details

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<b>Editor(s)</b>	Cristina Bechtler, Dora Imhof
<b>Publisher</b>	JRP Ringier
<b>ISBN</b>	9783037645208
<b>Format</b>	softback
<b>Pages</b>	208
<b>Illustrations</b>	47 b&w
<b>Dimensions</b>	210mm x 150mm
<b>Weight</b>	325

Publication Date: Jun 2018

**Distributed by**  
Cornerhouse Publications  
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Manchester  
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England

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