



Arefin & Arefin

The Graphic Design of Tony Arefin £18.00

Tony Arefin (1962–2000), was a graphic designer who emerged during the late 1980s as one of the most important figures in the British art world.

Comprising early publications from the YBA movement to seminal advertising campaigns for corporate clients such as IBM, Ikon's exhibition reveals the intuitive genius of Arefin's work.

In 1993 Arefin left London for New York, becoming creative director of I.D. magazine, and immersed himself in magazine culture, art directing three other titles simultaneously: Bomb, Blind Spot and Art + Auction.

Exploiting his intimate knowledge of the art world, he collaborated freely with photographers, illustrators and typeface designers to produce some of his most striking and dynamic work.

Featuring an essay by Emily King, and a conversation with James Langdon, Rick Poynor and Jonathan Watkins, this title has been published on the occasion of the exhibition Arefin & Arefin: The Graphic Design of Tony Arefin at Ikon Gallery, Birmingham, 12 September – 4 November 2012.

Product Details

Artist(s)	Tony Arefin
Author(s)	Emily King, James Langdon, Rick Poynor, Jonathan Watkins
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