The term 'Surreal' is now familiar in contemporary culture, but in discussions on current art it is hardly ever used. Nevertheless, a major change has occurred in the subject matter of contemporary art of the last decade: the imaginary, the fantastic and the supernormal are now back with a vengeance. This renewed fascination with the unreal over the real is the territory charted by World Gone Mad.

Bringing together the work of 15 emerging and established UK-based artists, World Gone Mad highlights how surrealist strategies have found new life in the art of the moment. Published on the occasion of the exhibition World Gone Mad, curated by Bob Matthews at; Herbert Read Gallery, Canterbury; Castlefield Gallery, Manchester; Limehouse Arts Foundation, London.