



# Museum of the Future Now What?

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£16

Following and completing the acclaimed publications *Museum of the Future* (2014) and *The Private Museum of the Future* (2018), this new volume proposes a global mapping of museological thinking in our unprecedented times to respond to the need to rethink and reassess the role and place of the museum today.

Gathering together fresh perspectives from 25+ leading art and museum figures — including artists, architects, curators, and museum directors — from all over the world, this collection of interviews and contributions shares idiosyncratic views, feedback, and visions of what is and what should or should not be a museum in the 21<sup>st</sup> century, both inherently and in our fast-changing cultural ecosystem. Do we need a new art historical canon? How can museums become welcoming places for everybody? How should a museum deal with artworks that are considered problematic today? Is the blockbuster a thing of the past? How can museums be sustainable? These are some of the pressing questions answered very differently by the contributors, together with others dealing with the relationships between the local and the global, the museums' governance and financial organization, technological possibilities, and audience-related challenges. Showing the diversity of today's thinking about the museum, this tome constitutes a valuable handbook to navigate its ever-evolving landscape.

Edited by Cristina Bechtler and Dora Imhof, the book is introduced by Chris Dercon and concluded with a postface by Hans Ulrich Obrist. Interviewees and contributors include David Adjaye, Richard Armstrong, Sylvain Bellenger, Manuel Borja-Villel, Lionel Bovier, Raphael Chikukwa, David Chipperfield, Bice Curiger, Clémentine Deliss, Madeleine Grynstejn, Sabine Haag, Camille Henrot, Jacques Herzog, Josef Helfenstein, Junya Ishigami, Sam Keller, Ramiro Martínez Estrada, Sarah Morris, Dimitri Ozerkov, Adriano Pedrosa, Susanne Pfeffer, Manuel Rabaté, Rebecca Rabinow, Pipilotti Rist, Adam Szymczyk, and Eugene Tan.

The book is part of the Documents series, co-published with Les presses du réel and dedicated to critical writing.

## Key Selling Points

- Sequel to two bestsellers in the same series
- Current 'hot' topic in the arts and culture world

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