For the exhibition BAU [ SPIEL ] HAUS, Neues Museum in Nuremberg, supported by the Bauhaus Today Fund of the German Federal Cultural Foundation, has issued an ambitious, three-part publication to mark the 100th anniversary of the Bauhaus school of design – a catalogue, a reader and an artist’s book.

The concept for the project was produced by artist Olaf Nicolai, who, together with design studio Daily Dialogue (Maximilian Schachtner, Malin Schoenberg, Marie Damageux), was also responsible for the design.

The catalogue documents the exhibition curated by Thomas Hensel and Robert Eikmeyer, with its focus on the subject of play – as a fundamental element of the creative process – with more than 100 works from over 100 years. One particular highlight is the presentation by American artist Liam Gillick.

The reader brings together texts by historical and contemporary international authors – from Friedrich Fröbel to Bazon Brock.

The artist’s book by Olaf Nicolai contains large-format posters for readers to fold out and includes an arts-and-crafts sheet and short texts by the artist.


English and German text.

Design by Daily Dialogue (Marie Damageux, Maximilian Schachtner, Malin Schoenberg).

Key Selling Points

- Binding details: 3 softback volumes in a plastic bag, 33 x 25 cm.