



German Design Glossary

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This glossary is intended as a playful guide to German design, from the post-war period to present day. The reader can spark new connections and create unexpected links by flipping through the pages.

Featuring an interview between Michael Mauer (chief designer VW Group) and the late Martin Roth (giant of the cultural industry), facilitating a personal, informed look at German design history.

Presented are topics, heads and objects of German design, which are indispensable components of the country's industrial culture. The beautiful illustrations and the richly faceted images of well-known design icons illustrate the texts.

Featuring many classic German design examples, from Mies van der Rohe's Cantilever Chair model MR20 (1927) to the Adidas Olympic Tracksuit (1972); and from the Porsche 901 T8 (1963) to the Apple Macintosh SE computer (1983).

Curated by the late Prof. Dr. Martin Roth and featuring loans from the Vitra Design Museum, Neue Sammlung, Porsche Museum and Museum für Angewandte Kunst Frankfurt.

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