



**Hella Jongerius / Louise Schouwenberg**  
**Beyond the New on the Agency of Things**

£42.00

Design theorist Louise Schouwenberg examines the meaning and agency of things as mediators between people and world, both within everyday life and the museum context.

Moreover, she questions the market's obsession with novelty in design, and searches for answers how to distinguish novelty for the sake of novelty from true cultural innovation in design, of which a museum archive testifies.

The themes, examples and images are chosen in close consultation with designer Hella Jongerius.

Graphic design by Irma Boom.

Published on the occasion of the exhibition, Die Neue Sammlung/Beyond The New at The Design Museum, Pinakothek der Moderne, Munich (10 November 2017 – 16 September 2018).

**Key Selling Points**

- Louise Schouwenberg, design theorist and head of master programme Contextual Design at the Design Academy Eindhoven (b. 1954). Lives and works in Amsterdam.
- Hella Jongerius, Dutch product designer (b. 1963). Lives and works in Berlin.

**Product Details**

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