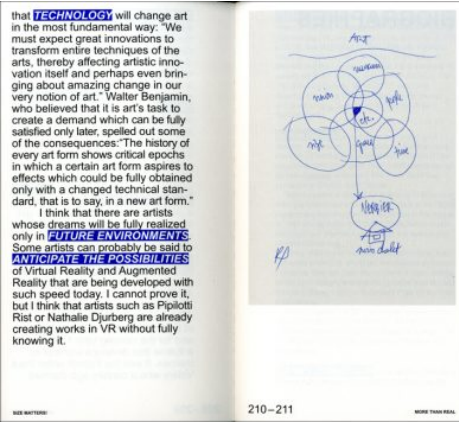


**SIZE MATTERS!
(DE)GROWTH OF
THE 21ST CENTURY
ART MUSEUM**
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**Size Matters!
(De)Growth of the 21st Century
Museum**

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This book is the outcome of the 2017 edition of the Verbier Art Summit in January 2016, organized in cooperation with museum director Beatrix Ruf and her curatorial team at the Stedelijk Museum Amsterdam. By sharing the content of the Summit through this publication the global dialogue continues.

The theme of the Verbier Art Summit and this accompanying publication, **SIZE MATTERS! (DE)GROWTH OF THE 21ST CENTURY ART MUSEUM** has been chosen by museum director Beatrix Ruf.

It is based on her personal experiences with the transformations of these institutes and their corresponding increase in scale, but also about issues that every museum is faced with, struggles with, reflects on how to address, and considers in a self-critical way.

Acting as a cultural incubator for innovative ideas and change, the Verbier Art Summit is an international platform erected to optimise the role of art in a global society. Their mission is to connect thought leaders to key figures in the art world and thus position the Summit as a catalyst for innovation and change.

The realization of the 2018 Verbier Art Summit (January 18-20, 2018) will be in the hands of museum director Daniel Birnbaum of the Moderna Museet in Stockholm, Sweden.

Book designed by Irma Boom.

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