



Ludwig goes Pop

£36

Ludwig Goes Pop tells the story of Peter and Irene Ludwig's Pop Art collection and its surprising and rapid development during the art-market upheavals of the late 1960s.

With its unusual design, the book formally references the spectacular catalogue created by artist Wolf Vostell for the first exhibition of the collection in Cologne in 1968, Art of the Sixties.

Artists and contemporaries such as Jim Dine, James Rosenquist, Jasper Johns and David Hockney recount their personal experiences with the Ludwigs and their extraordinary passion for collecting.

Photos and documents supplement the comprehensive selection of major works of Pop Art.

Published on the occasion of the exhibition Ludwig goes Pop at Museum Ludwig, Cologne, 2 October 2014 – 11 January 2015, and at mumok, Vienna, 13 February – 13 September 2015.

English and German text.

Product Details

Artist(s)	Peter Blake, Allan D'Arcangelo, Jim Dine, Öyvind Fahlström, Richard Hamilton, Duane Hanson, David Hockney, Robert Indiana, Jasper Johns, Allen Jones, Howard Kanovitz, Edward Kienholz, R B Kitaj, Roy Licht-en-stein, Richard Lindner, Marisol, Claes Ol-d-en-burg, Eduardo Paolozzi, Mel Ramos, Robert Rauschenberg, James Rosenquist, Ge-orge Se-gal, Wayne Thiebaud, Joe Tilson, Andy Warhol, Tom Wesselmann
Author(s)	Brigitte Franzen, Walter Grasskamp, Klaus Honnef, Susanne Neuburger, Regine Wyrwoll, Rudolf Zwirner
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