On Display: 50 Posters Designed for the Hayward Gallery is a large format collection of highlights from the Hayward Gallery’s archive of exhibition posters. The archive acts as both a who’s-who of contemporary art and a compilation of some of Britain’s finest exhibition poster design.

Focused on a golden age of British typography, this collection brings together designs by the likes of Neville Brody, Theo Crosby, Richard Hollis and Roger Huggett – designers who would go on to define contemporary British graphic design.

On Display is both a collection of highly desirable posters to tear out and frame, as well as a fascinating insight into art and graphic design in the second half of the twentieth century.

Catherine Flood, Curator of Posters and Prints, V&A, introduces her selection with an essay placing them within the context of twentieth century graphic design. Each poster is further accompanied by an individual text by writer Hettie Judah illuminating the related exhibition and the work of the designer.

A3 in format with perforated pages, each of the posters have been carefully re-scanned and colour-corrected to the highest possible standard, ready to be read, framed and displayed.

Designed by Claus Due at Designbolaget.