



## What Will They See of Me?

Jerwood / Film and Video Umbrella Awards

£5

The second edition of the Jerwood/Film and Video Umbrella Awards is called *What Will They See of Me?*, and looks at the ever-growing surge of online data, and what the repercussions of this may be. With every aspect of our lives documented on the internet, and through social media, what are the digital traces we leave behind us, and what do they say about us, now and into the future?

This beautifully designed limited edition catalogue is in many ways a physical representation of the theme. Each page has an opaque yet transparent quality, which draws our attention to a literal layering of data upon data, and allows us a glimpse of what's to come.

The catalogue features the commissioned text *Artificial Hearts* by Alice Butler, in which Butler considers the ideas of the title in the context of literature; where the 'selfie' image is paralleled with the 'literary selfie', both actively constructed by means of editing and reconfiguration.

From a female viewpoint, themes such as identity, anonymity, audibility and vanity are strung throughout the text. All of which resonate with the commissioned artworks for the project, by Lucy Clout, Kate Cooper, Anne Haaning and Marianna Simnett.

Designed by The Partners.

### Product Details

Artist(s)	Lucy Clout, Kate Cooper, Anne Haaning, Marianna Simnett
Author(s)	Alice Butler
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